



Heart Safe Palm Beach

PALM BEACH FIRE-RESCUE AED PROGRAM

IN PARTNERSHIP WITH THE PALM BEACH CIVIC ASSOCIATION

Caring
for life,
one
heart at
a time.

SUDDEN CARDIAC ARREST IS A PUBLIC HEALTH CRISIS CLAIMING THE LIVES OF OVER 300,000 AMERICANS EACH YEAR.

What is Sudden Cardiac Arrest?

- In **SCA** the heart stops beating abruptly without warning.
- **SCA** is often caused by rapid and chaotic activity of the heart known as ventricular tachycardia (VT) or ventricular fibrillations (VF), malfunctions of the hearts electrical conduction system.
- During **SCA** the heart fails to pump blood to the vital organs.
- There are no signs or symptoms that a **SCA** is about to occur.
- A person who has experienced **SCA** will be unconsciousness and not breathing.
- Treatment for **SCA** is immediate defibrillation with an AED.



What is an AED? (Automated External Defibrillator)

- An **AED** administers an electric shock through the chest wall to the heart. Built-in computers assess the patient's heart rhythm. From this information, the **AED** determines if defibrillation is needed, it then advises if the administering of shock is necessary.
- Without effective CPR and a shock from an **AED**, someone suffering from sudden cardiac arrest has a very low chance of survival.
- An **AED** Can cost less than 1000 dollars.



Why should you have an AED?

- Early defibrillation and CPR is the only way to restore the SCA victim's heart rhythm to normal.
- For each minute that passes without treatment the chance of survival decreases by 10%.
- The quick use of an AED and CPR can increase out of hospital survival rates to over 75%.

9-1-1
Emergency!!!

Palm Beach
CIVIC ASSOCIATION
Improving Life In Palm Beach Since 1944





Heart Safe Palm Beach

Why should you Register your AED?

- Palm Beach Fire-Rescue is launching a community-wide drive to encourage residents, businesses, restaurants, churches, and other places to have an AED and to register their AED with Palm Beach Fire-Rescue.
- The AED registration program includes having Palm Beach Fire-Rescue come to your home or business and train your family, friends, or staff in Hands Only CPR and the use of an AED, free of charge. We'll even keep track of your battery and defibrillation pads expiration dates for you, and come out and assist you in replacing them.
- Palm Beach Fire-Rescue will be working closely with the local community and civic organizations to encourage the purchase, registration, and education on the use of an AED.
- Our goal is to have a thousand AED's within the Town of Palm Beach to make this the safest place in the world when it comes to heart health. Won't you help us?

Why should you Learn Hands Only CPR? (Cardiopulmonary Resuscitation)

- When a victim suffers SCA, their survival depends greatly on immediate bystander CPR. Unfortunately, most bystanders are untrained or worried they will do something wrong.
- Hands Only CPR is easy to remember, and easy to perform.
- Your actions can help.

If you see an adult suddenly collapse



Call 911



Push hard and fast in the center of the chest.

Take action NOW

“The heart saved could be your own” Mike Stein, Palm Beach resident



It's your responsibility to have an AED available. It's Up to YOU



Call Palm Beach Fire Rescue to register your AED
561-838-5420



CPR & AED
Our personnel will train you on CPR and the use of an AED FREE of charge



We will register your AED and track it's maintenance FREE of charge